

NORDICS

IMPACT SEMINAR SERIES

IMPACT INVESTING EVENT FOR INSTITUTIONAL INVESTORS

28 May 2025 | Copenhagen



The **Impact Seminar Series - Nordics** is tailored to institutional investors and asset owners based in Norway, Sweden, Denmark, Finland and Iceland. It consists of a one-day programme with keynote speeches, interactive roundtable discussion, panel discussions and fireside chats, touching upon the challenges and opportunities within the impact investing universe.

Institutional investors and impact fund managers will be able to exchange best practices, learn from each other's experiences, and share ideas on creating innovative and scalable solutions to generate impact in private and public markets.

THE AGENDA WAS CREATED WITH INPUT FROM:

- **Birgitte Frost Mathiesen**, Managing Director, Invest for Impact Denmark
- **Malene Bason**, Partner, Curo Capital

Hosted by:



With support from:



AGENDA

8:30 – 9:00	Registration
9:00-9:10	Welcome word <i>Speaker: Chantal Hermans, COO, Phenix Capital Group</i>
9:10-10:10	Breakfast workshop Phenix Impact Investing Academy: Rethinking blended capital structures <i>In this workshop, we will explore how private capital can be highly catalytic and how to precisely engage in a blended finance model, particularly in times of crisis. This session will navigate the evolving landscape of the "new normal" for asset owners supporting the critical infrastructure of blended finance deals.</i> <i>We will examine the pivotal role of private capital in “keeping the lights on” by filling gaps left by government institutions that have abruptly reversed course, turned inward, and abandoned their commitments—leaving thousands of projects in urgent need of bridge loans and financing. This is not just a theoretical exercise; it addresses a real need and presents a tangible opportunity to step up and apply the principles of catalytic capital in a dynamic and rapidly evolving situation.</i> <i>The workshop will include theory, case studies, role-play, and group work.</i> <i>Key objectives:</i> <ul style="list-style-type: none"> • <i>Understand the different actors involved in a blended finance vehicle</i> • <i>Explore opportunities for sourcing and stepping into critical roles</i> • <i>Find out the expectations for what is required at each step of the process</i> <i>Speaker: Carol Tarr, Head of Impact Programs & Collaborations, Phenix Capital Group</i>
10:10-11:00	Panel Discussion Public-Private collaboration in social investment: navigating challenges and opportunities <i>In this panel, we explore how governments, private investors, and non-profit organizations can work together to enhance the effectiveness of social investment initiatives in the Nordic region. The discussion focuses on innovative financing mechanisms, policy frameworks, and strategies for overcoming coordination barriers at local, regional, and national levels. This panel discussion will cover questions as:</i> <ul style="list-style-type: none"> • <i>How can private investors be incentivized to contribute to social investment projects?</i> • <i>What are the main barriers to effective collaboration between municipalities, regions, and national governments in social investment projects?</i> • <i>What key factors contribute to successful partnerships in social investment?</i>

11:00-11:15 Networking coffee break

11:15-12:35 Thematic roundtables

After short lightning speeches of 3 minutes per impact theme, the speakers will join the audience and each lead a table talk on the presented impact theme of their choice. The audience participants have the possibility to switch to another table and topic after 20 minutes.

12:35-13:25 Lunch

13:25-13:40 Keynote speech | Overcoming fragmentation in impact investing

Fragmentation in impact investing refers to the lack of standardization in frameworks, data verification, and performance measurement, making it difficult for investors to compare results and scale their impact effectively. As the market matures, differences between large and small investors, regulatory complexities, and the rise of AI further widen these gaps. This conversation explores how fragmentation affects decision-making, why investors report satisfaction despite unmet targets, and what solutions—such as impact benchmarks and improved data-sharing—can drive greater cohesion. We discuss practical strategies to enhance transparency, accountability, and collaboration in the impact investing ecosystem.

13:40-14:30 Panel | Investing in the Nordic energy transition: opportunities and risks

As the Nordics accelerate their energy transition and aim to become leaders in clean energy exports, institutional investors face a unique mix of opportunities and challenges. From financing renewables to navigating geopolitical risks and regulatory shifts, this discussion explores the critical role investors play in shaping the region's green future. Key topics include risk management strategies for energy infrastructure investments, balancing sustainability with profitability, and understanding how evolving regulations impact ownership and valuation of assets. Gain insights into the trends defining this dynamic sector and actionable strategies for maximizing returns while driving meaningful impact.

14:30-16:00 Closing drinks & networking