

NORDICS

IMPACT SEMINAR SERIES

IMPACT INVESTING EVENT FOR
INSTITUTIONAL INVESTORS

28 May 2025 | Copenhagen



The **Impact Seminar Series - Nordics** is tailored to institutional investors and asset owners based in Norway, Sweden, Denmark, Finland and Iceland. It consists of a one-day programme with workshops, interactive roundtable discussion, investor panel discussions and fireside chats, touching upon the challenges and opportunities within the impact investing universe.

Institutional investors, industry specialists, and a select group of impact fund managers will be able to exchange best practices, learn from each other's experiences, and share ideas on creating innovative and scalable solutions to generate impact in private and public markets.

THE AGENDA WAS CREATED WITH INPUT FROM:

- **Birgitte Frost Mathiesen**, Managing Director, Invest for Impact Denmark
- **Malene Bason**, Partner, Curo Capital
- **David Emmett**, Biodiversity Partnerships, Hempel Foundation

Hosted by:



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AGENDA

8:30 – 9:00	Registration
9:00-9:10	Welcome word <i>Speaker: Chantal Hermans, COO, Phenix Capital Group</i>
9:10-10:00	Panel Discussion Public-Private collaboration in impact investing: navigating challenges and opportunities <i>In this panel, we explore how governments, private investors, and non-profit organizations can work together to enhance the effectiveness of social & environmental investment initiatives in the Nordic region. The discussion focuses on innovative financing mechanisms, policy frameworks, and strategies for overcoming coordination barriers at local, regional, and national levels. This panel discussion will cover questions as:</i> <ul style="list-style-type: none"> • <i>How can private investors be incentivised to contribute to social & environmental based investment projects?</i> • <i>What are the main barriers to effective collaboration between municipalities, regions, and national governments in social & environmental investment projects?</i> • <i>What key factors contribute to successful partnerships in social & environmental investment?</i>
10:00-10:20	Fireside Chat Overcoming fragmentation in impact investing <i>Fragmentation in impact investing refers to the lack of standardization in frameworks, data verification, and performance measurement, making it difficult for investors to compare results and scale their impact effectively. As the market matures, differences between large and small investors, regulatory complexities, and the rise of AI further widen these gaps. This conversation explores how fragmentation affects decision-making, why investors report satisfaction despite unmet targets, and what solutions—such as impact benchmarks and improved data-sharing—can drive greater cohesion. We discuss practical strategies to enhance transparency, accountability, and collaboration in the impact investing ecosystem.</i> <i>Speaker:</i> Moderator: Invest for Impact Denmark
10:20-12:00	Roundtable discussions <i>Following a brief introduction by the Phenix Capital Group team, participants will engage in a series of facilitated roundtable discussions. Each table will be led by two subject-matter experts and will focus on one of the thematic areas outlined below. Each discussion will last for 30 minutes, with participants rotating through three different themes during the session. This format is designed to foster in-depth dialogue and the exchange of diverse perspectives.</i> Discussion themes:

- *Deep tech and artificial intelligence: The role of emerging technologies in addressing climate challenges*
- *Agriculture, food systems, and circular economy*
- *Biodiversity: protecting life on land and in water*
- *Real assets and infrastructure*
- *Internationalization: leveraging Nordic innovations to address global challenges*

12:00-13:00 Lunch

13:00-13:20 Keynote | Geopolitics and EU

In this keynote, we dive into the current geopolitical environment and its implications in macro-economic opportunities in the EU.

13:20-13:50 Fireside Chat | Investing in the emerging markets: opportunities and risks

In this discussion we dive into how private capital can be mobilised towards the emerging markets. We set the scene for how blended finance mechanisms are utilised to mitigate risks and what are the challenges investors face when investing in the emerging markets.

13:50-15:00 Workshop | Phenix Impact Investing Academy: Rethinking blended capital structures

In this workshop, we explore how private capital can be highly catalytic and how to precisely engage in a blended finance model, particularly in times of crisis. This session will navigate the evolving landscape of the "new normal" for asset owners supporting the critical infrastructure of blended finance deals.

We will examine the pivotal role of private capital in "keeping the lights on" by filling gaps left by government institutions that have abruptly reversed course, turned inward, and abandoned their commitments—leaving thousands of projects in urgent need of bridge loans and financing. This is not just a theoretical exercise; it addresses a real need and presents a tangible opportunity to step up and apply the principles of catalytic capital in a dynamic and rapidly evolving situation.

The workshop will include theory, case studies, role-play, and group work.

Key objectives:

- *Understand the different actors involved in a blended finance vehicle*
- *Explore opportunities for sourcing and stepping into critical roles*
- *Find out the expectations for what is required at each step of the process*

Speaker: Carol Tarr, Head of Impact Programs & Collaborations, Phenix Capital Group

15:00-16:00 Closing drinks & networking

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This event is catered for C-Suite, Board Members, Portfolio Managers, ESG/Impact Investing officers & their teams of:

- Public and Corporate Pension Funds and their Fiduciary Managers
- Insurance Companies
- Sovereign Wealth Funds
- Family Offices
- Foundations and Endowments
- Wealth Managers/Private Banks
- Development Finance Institutions
- Faith-based Organisations.

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COMPLIMENTARY tickets for institutional investors & asset owners

